



Granite Town Media

Advisory Committee

Meeting Minutes

28 August 2014

Present: Kevin Drew, Kevin Federico, Don Jalbert, Andrew Jeffery, Joe Kasper, Mike McInerney, Tom Schmidt

Absent: Dave Alcox, Tim Finan

Guests:

Call to Order:

Meeting called to order 6:04 PM

Minutes

Minutes approved with corrections.

Old business

Motorcycle PSA needs to be reshot using different helmet camera angle.

The Monitor in Town Hall has been well received. Display scrolls through information of interest to folks waiting in the lobby.

Live streaming of Government and Educational channels is still inoperative. Need special configuration assistance from [EZstream](#) to get the systems in line.

Additional GTM polo shirts have arrived. Mike presented one to each member of the committee.

We intended to produce highlights of last year's Pumpkin Festival. Unfortunately the video is corrupted making that impossible.

New Business

Mike is looking to add another videographer. As we have done in the past he is working with ATC teacher Terry Toland for recommendations.

Videographer pay increased from \$10 per hour to \$12. This position requires combination of technical expertise and maturity, had been at \$10 for many years.

School Resource Officer PSA is in development.

Kevin Drew and Don will investigate making GTM programs (sports and meetings) accessible on the school web site

During the special town deliberative session experienced microphone problem. Microphone needs to be replaced.

Mike expressed concern the web site developer is becoming less responsive. They are a small company dealing with growth and staff turnover. Mike is looking at other developers as a contingency. Committee requested Mike contact the developer and let them know while we have been very satisfied with work product in the past they need to remain responsive to ongoing requests.

In discussing the web site noted that some links are pointing to a nonproduction test version of the site. Mike will update the links.

The current version of the GTM Policy and Procedure manual is not posted on the web site. Mike will post.

Mike is getting budgetary numbers for multi camera equipment to cover sporting events and replacement the cameras in BoS meeting room to improve video quality.

Andrew presented Policy and Procedure manual changes covering the public channel.

Set agenda topics for upcoming meetings:

- ❖ Sept: 2015 budget request review, Policy and Procedure review, Town web site review
- ❖ Oct: Write GTM section of Annual Town Report and define video submission technical requirements

Upcoming Meeting:

25 September 2014 6 PM Ambulance building meeting room

Adjourn:

Meeting adjourned 7:50 PM

Respectfully submitted: Tom Schmidt